

Where do we grow from here?

Survey Results

Survey Dates: June 1 – July 11, 2020



Total survey participants: 3,145

Total survey data points: 81,323

Total comments via survey: 2,706

Additional comments received: 3

Values

Instructions: Order your top five values above the line.

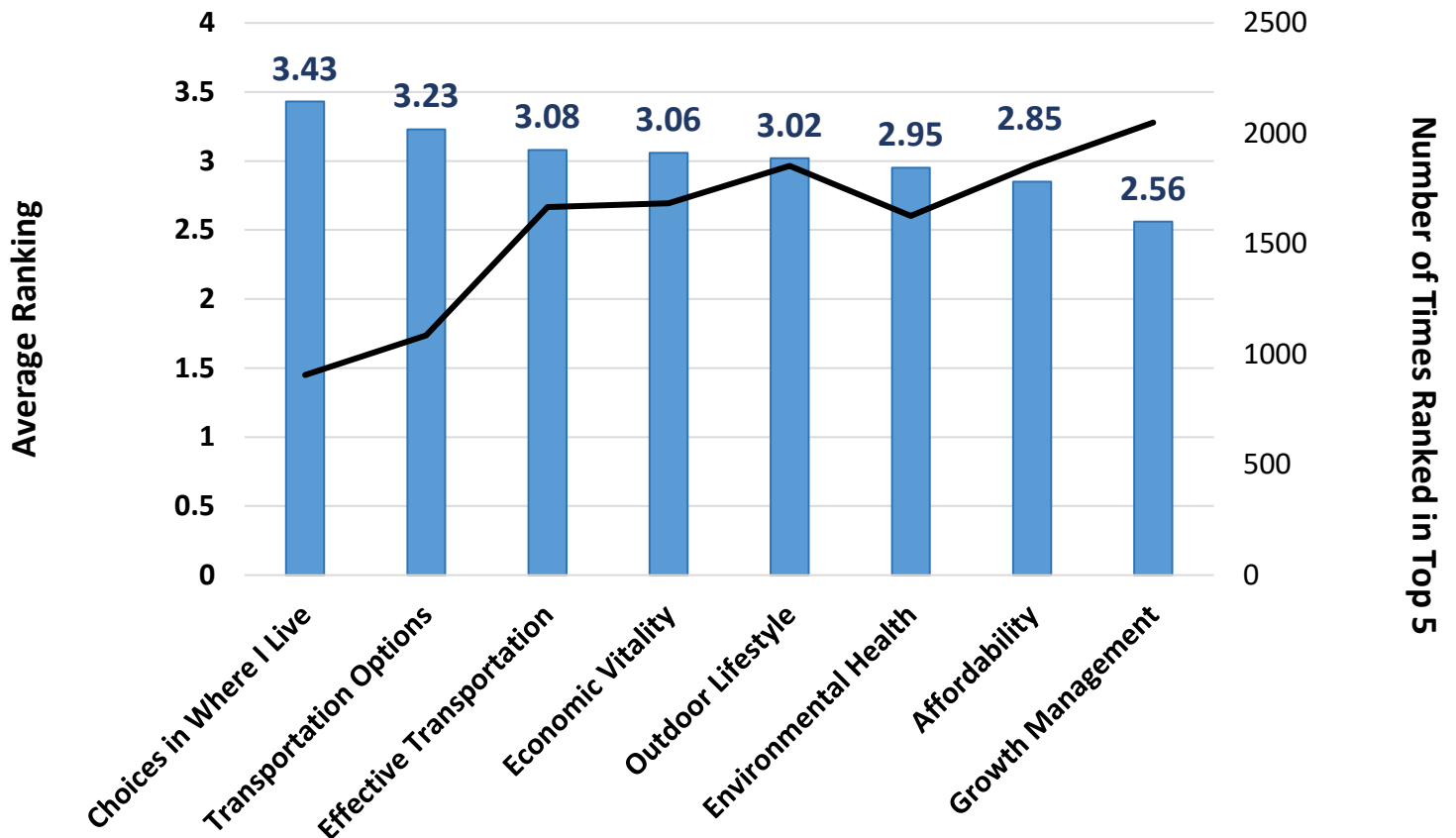
(n = 3,139)

Value Ranking In Order

Value	Rank Order	Average Ranking (Lower Score = Higher Ranking)	Number of Times Ranked in Top 5
Growth management	1	2.56	2,049
Affordability	2	2.85	1,855
Environmental Health	3	2.95	1,626
Outdoor Lifestyle	4	3.02	1,853
Economic Vitality	5	3.06	1,684
Effective Transportation	6	3.08	1,666
Transportation Options	7	3.23	1,085
Choices in where I live	8	3.43	906

Value Rankings

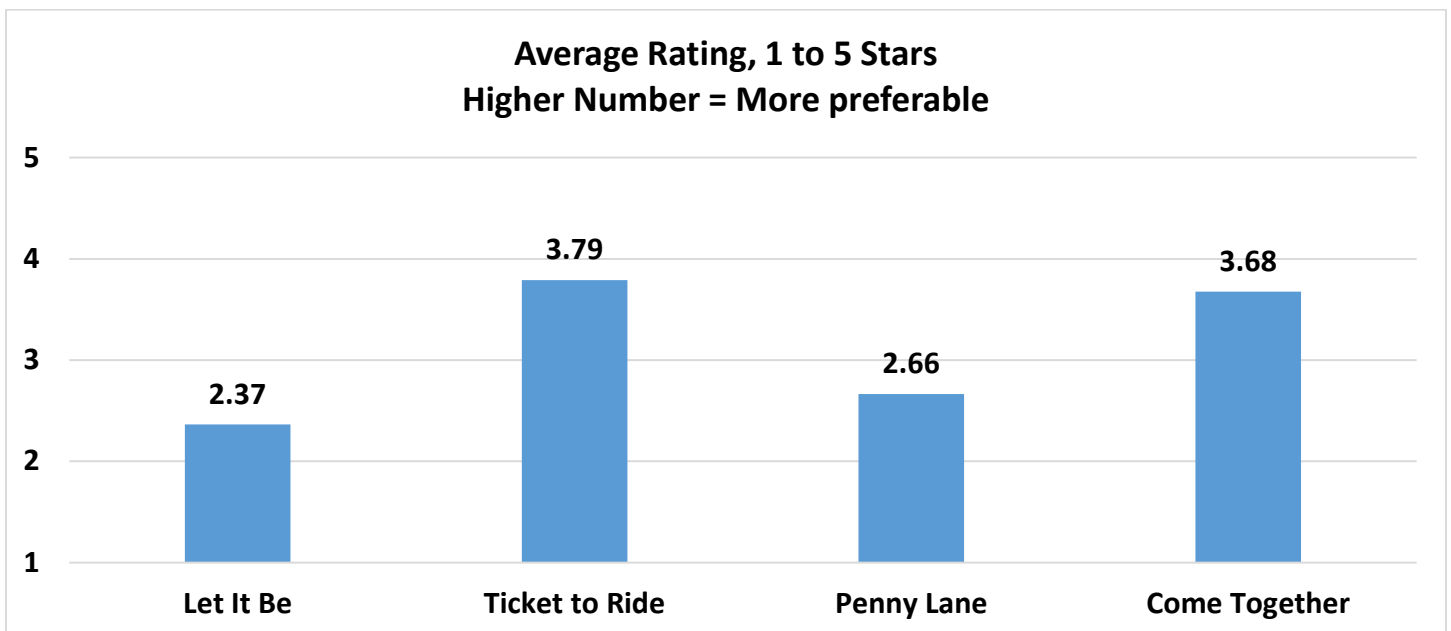
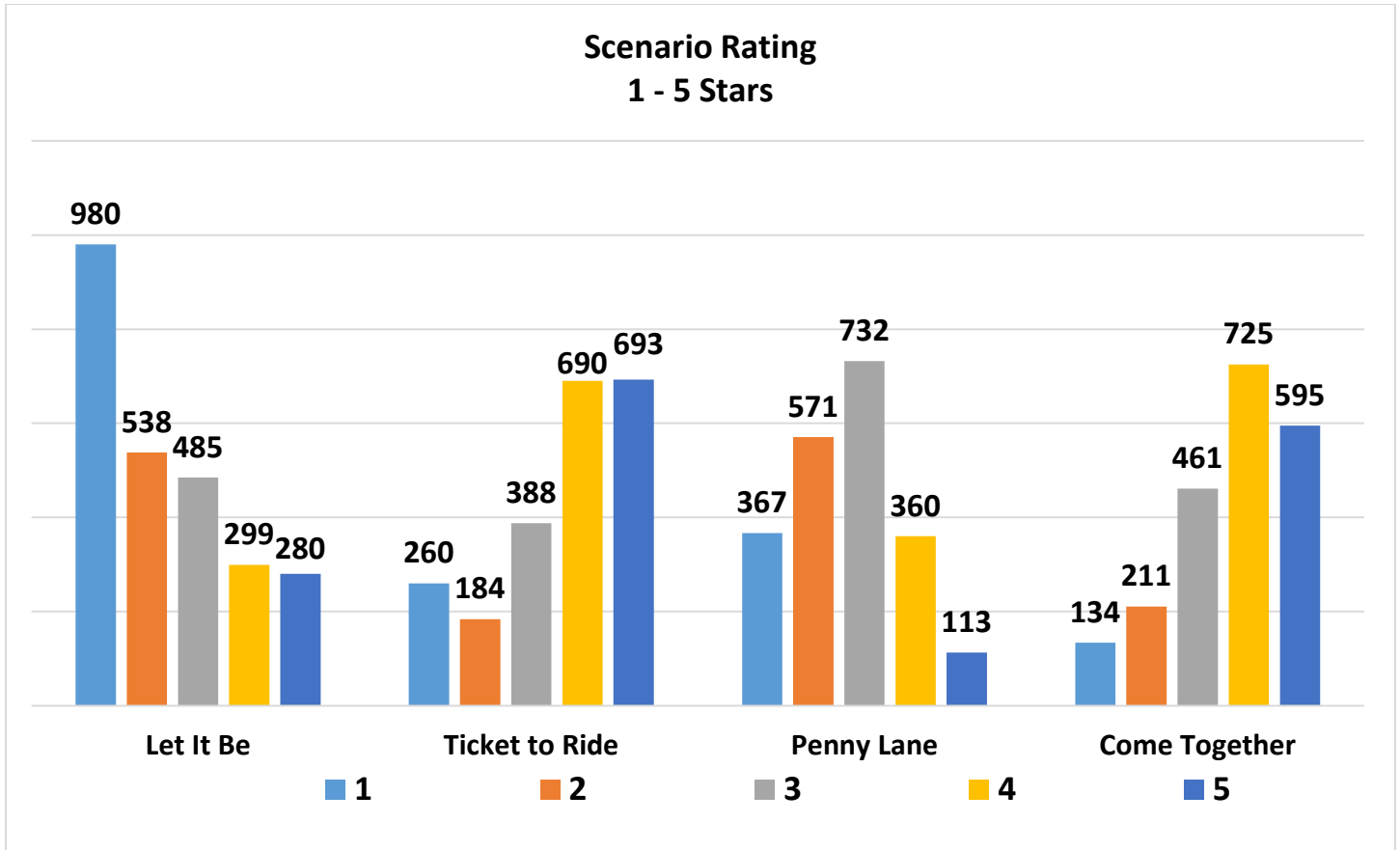
Lower Average Score = Higher Ranking



Future Scenarios

Instructions: Rate each scenario on a scale of 1 to 5 stars
(1 star = less preferable; 5 stars = more preferable)

(n = 2,579)

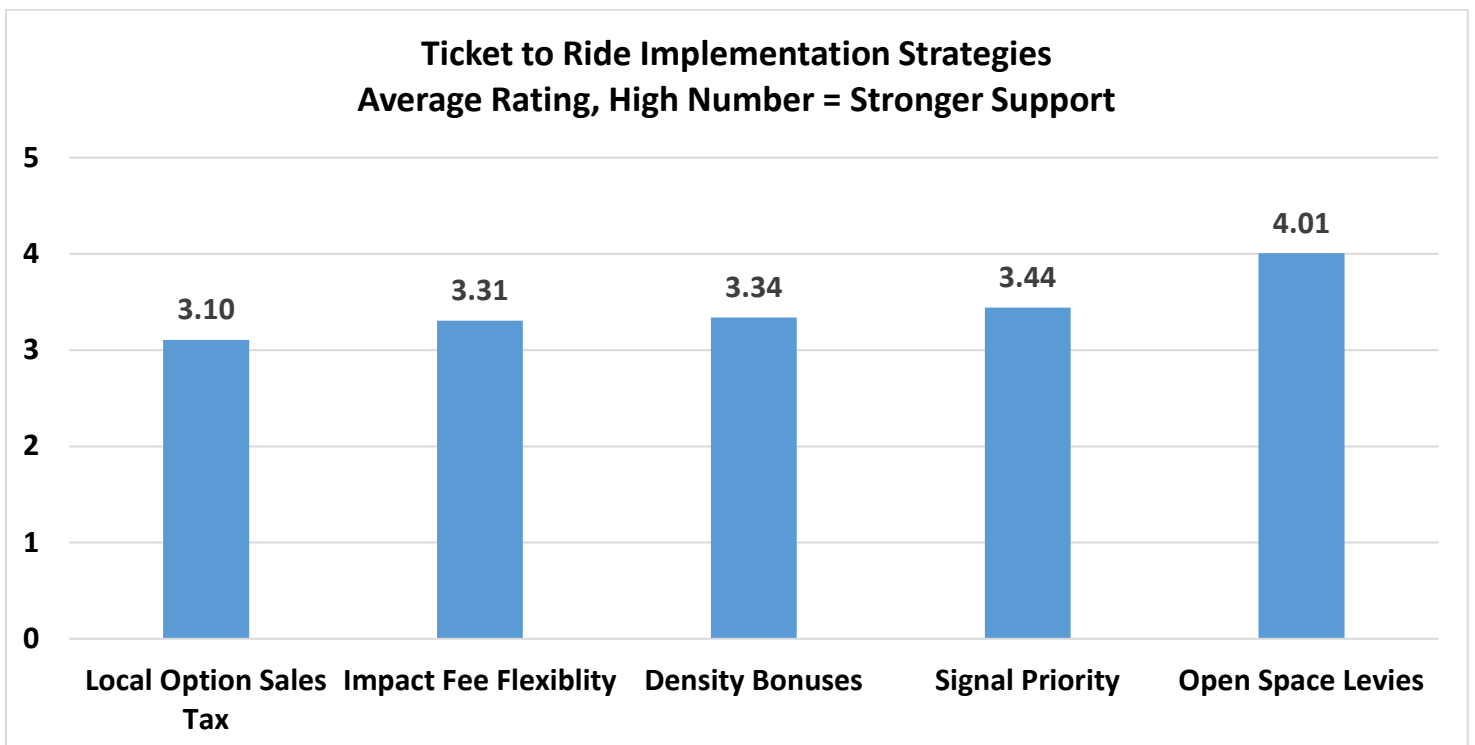
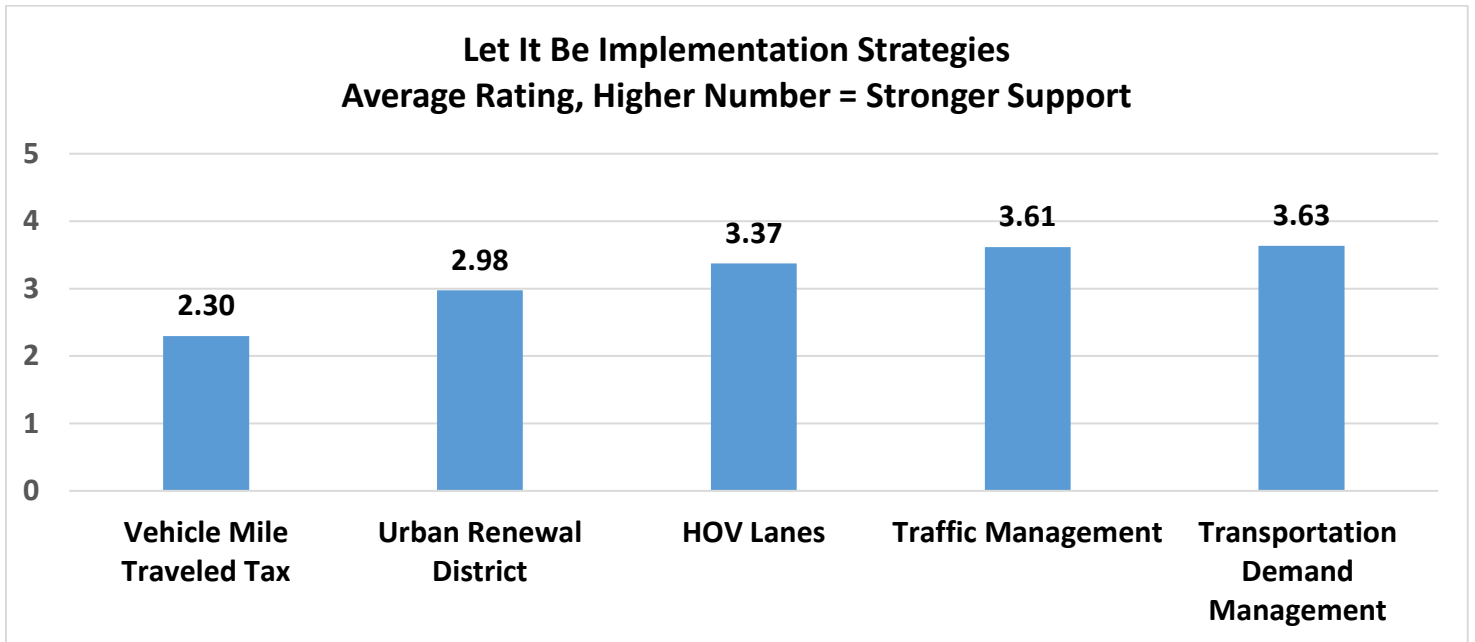


Implementation Strategies

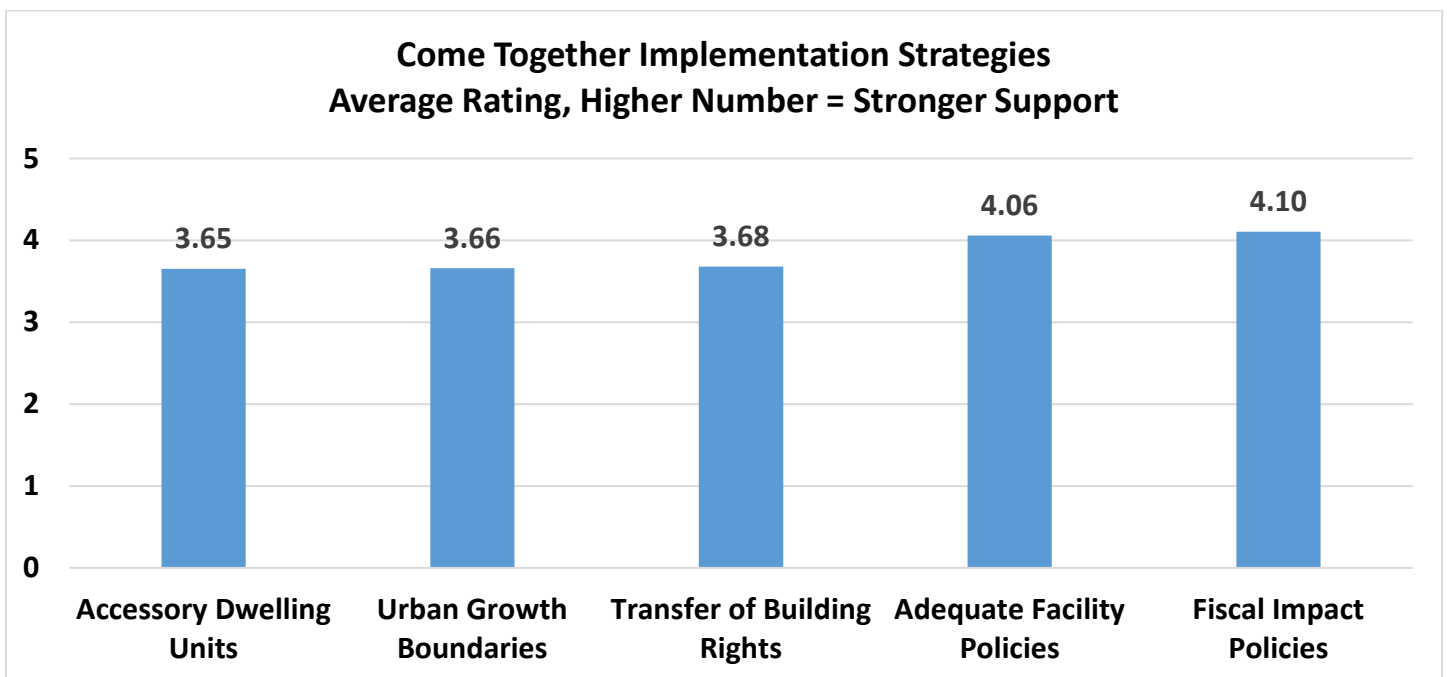
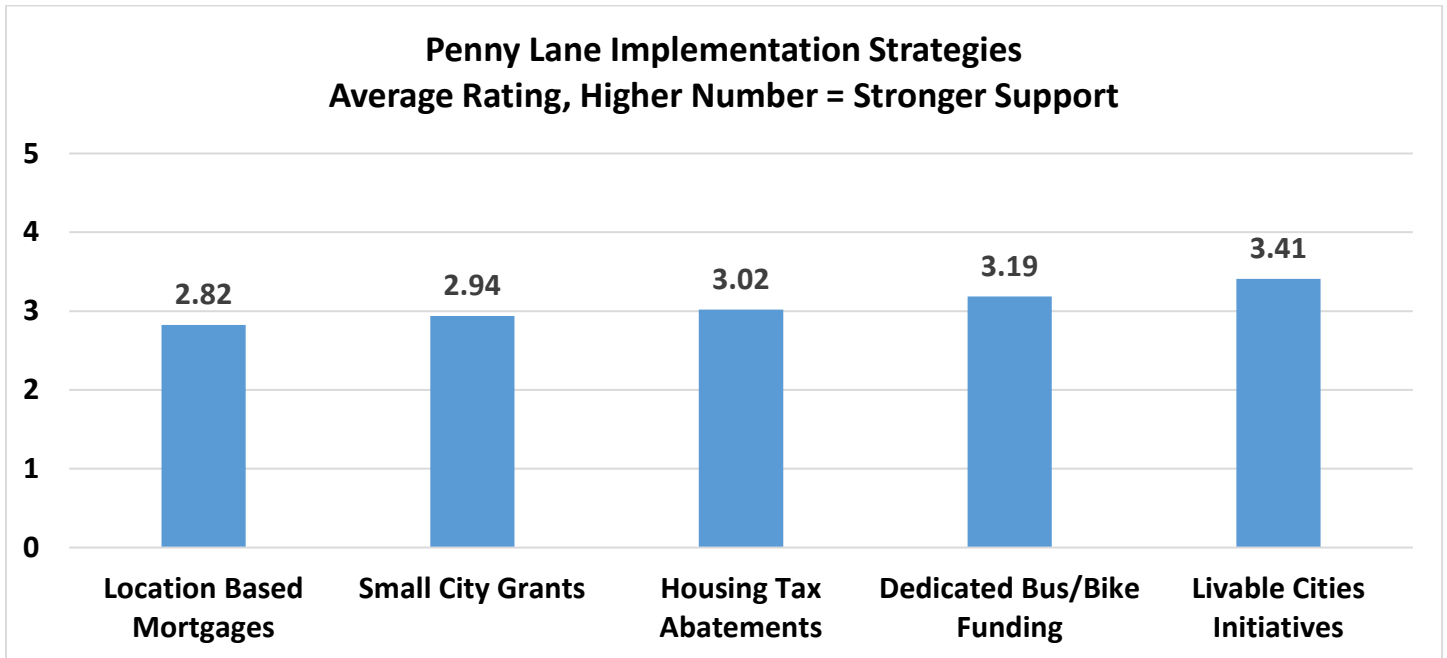
Instructions: Rate each Implementation Strategy on a scale of 1 to 5 stars.

(1 star = do not support; 5 stars = strongly support)

(n = 2,560)

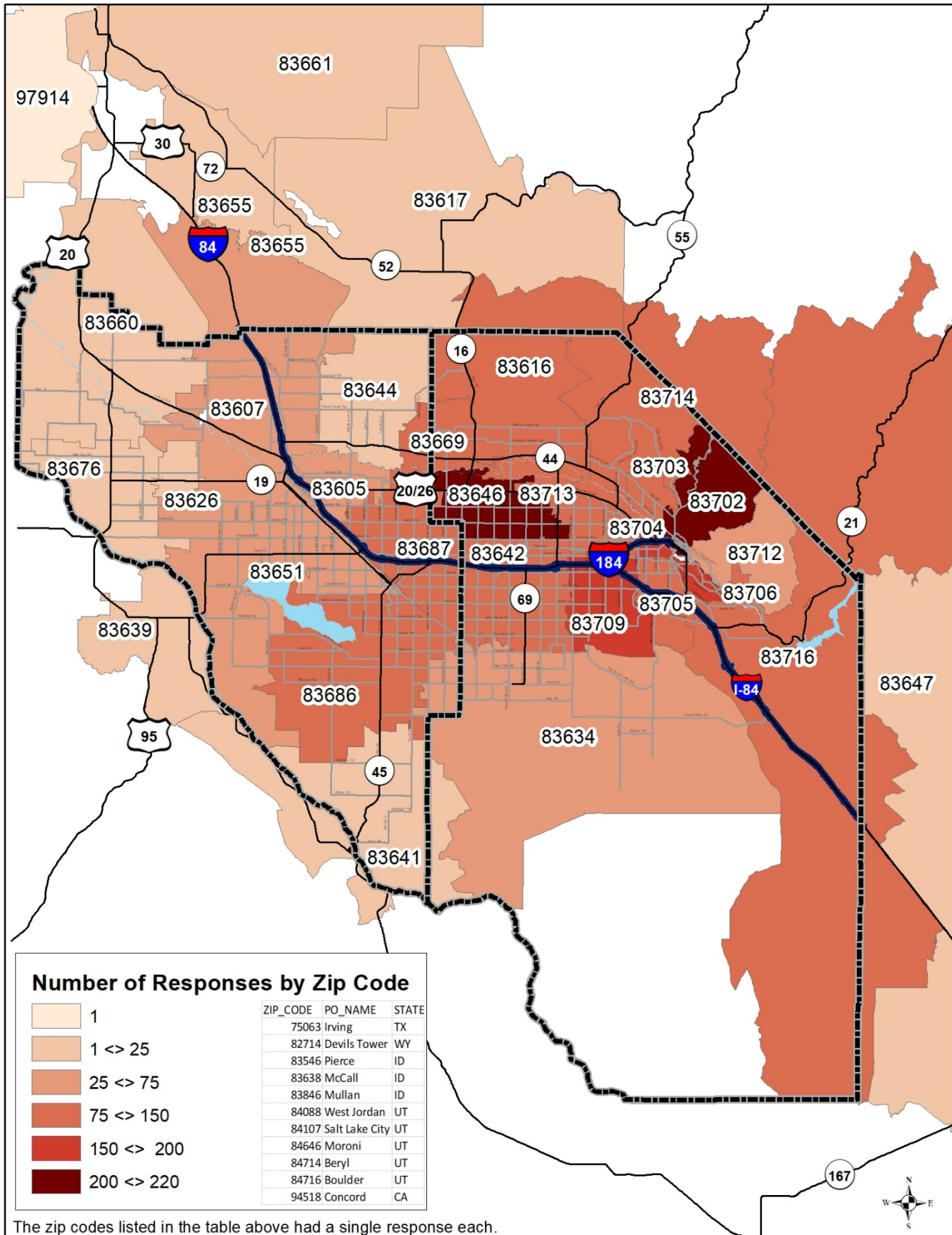


Implementation Strategies, Cont.

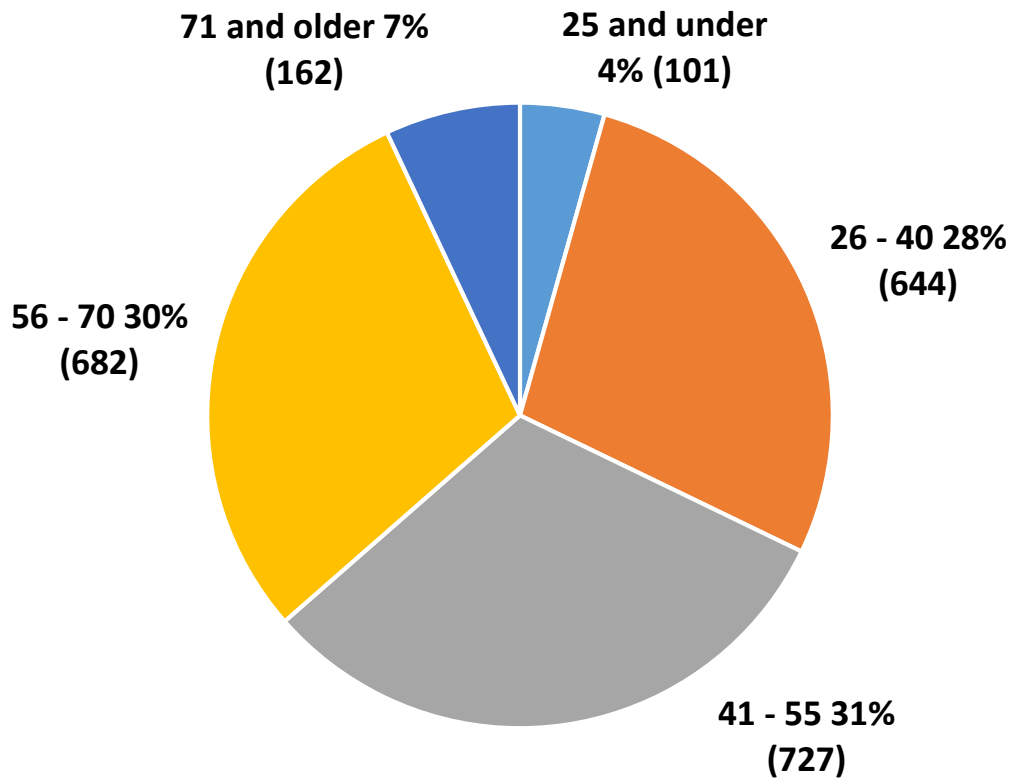


Demographics

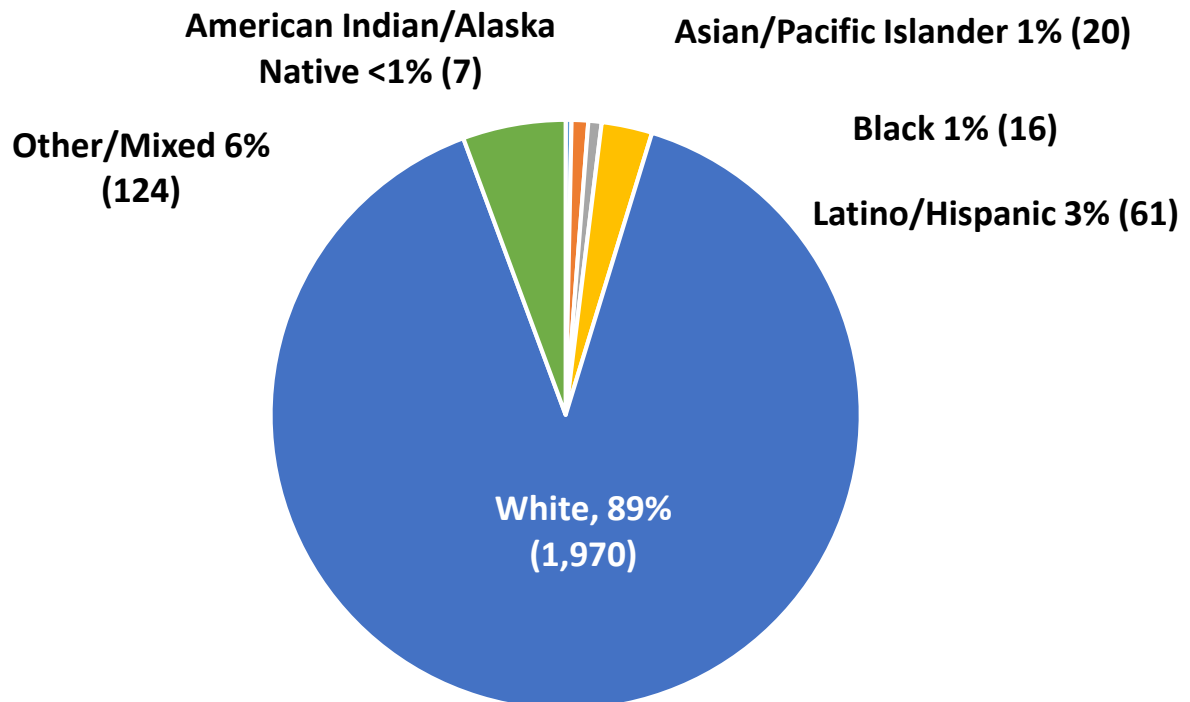
What is your zip code? (n = 2,995)



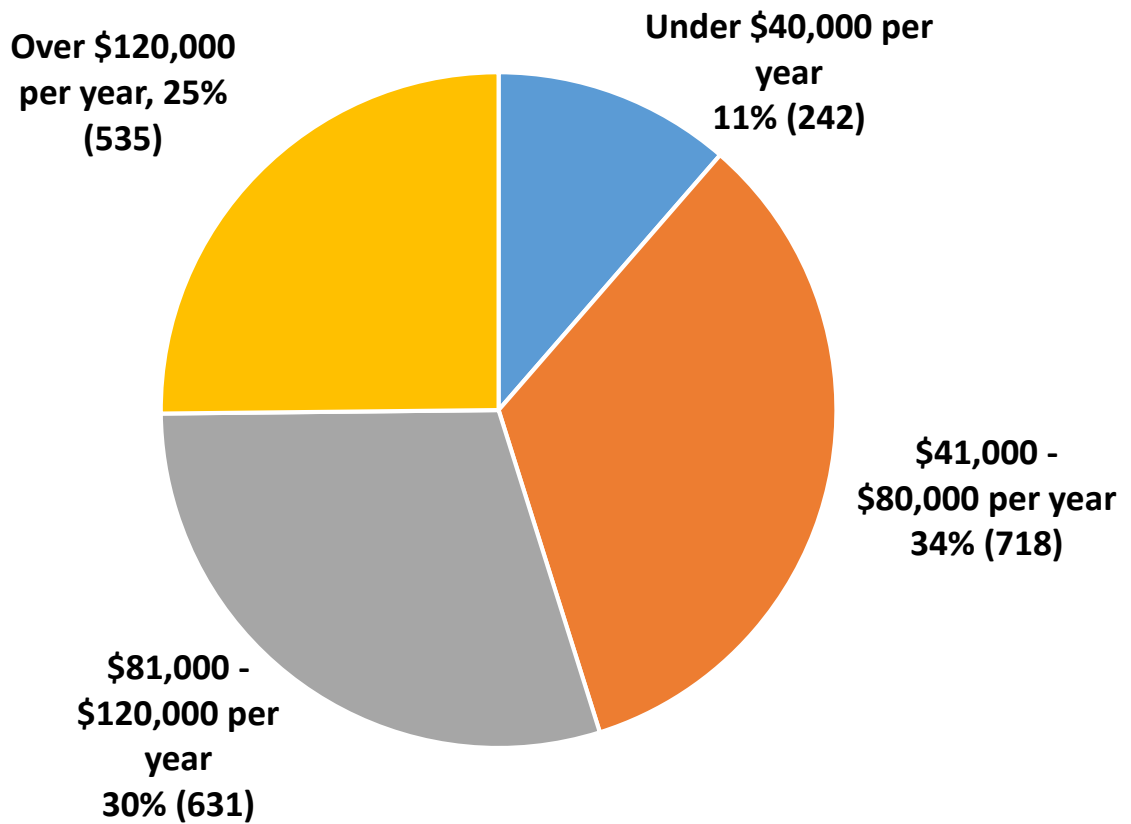
What is your age? (n = 2,316)



What is your race/ethnicity? (n = 2,198)



What is your household income? (n = 2,126)



How did you learn about this survey? (n = 2,298)

